



Jaap Breugem

Achmea Agro

Chairman

Jaap Breugem (1965), Dutch nationality, Chairman

Mr. Breugem is Senior Manager of Achmea Agro and the Chairman of the Hagelunie Executive Team and is overall responsible for the operations of Achmea Agro and Hagelunie. Mr. Breugem has worked in various companies in the Rabobank Group for almost 30 years (1989 – 2018), mostly within the greenhouse related business.

In the period 2018 – 2021 Mr. Breugem holds the position of Senior Manager of Achmea Agro and statutory director of Hagelunie. Mr. Breugem is responsible for the strategy and policy determination of the Agro sector and the positioning in the distribution channels (Rabobank and brokers). His role also includes responsibility for product- and proposition development, underwriting, risk management, prevention, services, claims, loss adjustment, marketing and communication.

In the period 1998 – 2018 Mr. Breugem held the role of Managing Director in various regional branches in the Rabobank Group. In the period 2016-2018 he also acted as Project Director for the restructuring of the Greenhouse sector on behalf of the Rabobank Group. The three most important topics were modernization of the greenhouses, energy sustainability (e.g. geothermic) and professionalization of the growers.